

**THE
INDIANAPOLIS
JOURNAL
DAILY,
SUNDAY
AND
WEEKLY**

The Journal's price for daily is only cents a week, and it has a very wide circulation, reaching a large number of people hitherto unable to afford the luxury of a first-class daily paper. Reports from agents and subscribers indicate a continued increase, and that it is at last to be regarded as a luxury and not only necessary. The new readers are not only numerous, but they are constantly increasing.

It is the purpose of the Journal to make itself even more indispensable to patrons, new and old, and to still further widen its field. To this end it not only endeavors to maintain the characteristics which have established its reputation as by far the best newspaper in Indiana, but will add such new features and improvements from time to time as are in accord with journalistic progress and that may tend to the advantage of its readers. It will, for example, give increased attention to State and local interests. What Indianapolis is a paper in which Indiana affairs are given especial prominence and importance. This want the Journal has always supplied as no other paper published outside or inside the State is able to; but the rapidly developing industries and business and social enterprises of the community call for additional consideration and space. With this in view its corps of correspondents has been increased until it has a representative in nearly every town in the State and its traveling correspondents will keep it in touch with the news centers of the State at frequent intervals, thus insuring the "write up" of every important event and matter of general interest.

Being published in the geographical center of Indiana the Journal is afforded special facilities for securing news promptly, and, what is of greater consequence, is able to reach its subscribers without delay. The running of morning trains from Indianapolis is very favorable to the early distribution of papers sent by mail or express, and in all towns within a radius of a hundred miles Journals are delivered as early as in the city where they are printed. In the more remote counties there is but little loss of time in transportation.

The Journal is the paper for Indians and particularly for Indiana Republicans. The change of administration involves the settlement of political problems likely to be of the most direct personal concern to every farmer and business man in the State. Such matters will be set forth in plain, the Journal's Washington correspondent being instructed to give special attention to every thing having possible bearing on Indiana interests. Although the Journal is Republican in politics it is non-partisan in the publication of news. Its constant endeavor is to secure facts unbiased by prejudice and to make its columns trustworthy records of each day's happenings. A large editorial force supplements the work of the press associations and the correspondents, and furnishes careful revision for each department.

The Sunday Journal has a well-established literary character, superior to that of any Western paper. It is not "plated" by "plate matter" nor filled with a heterogeneous mass of syndicated matter, but its contributions and editorial are chosen with a view to its special fitness and adaptability to the tastes of the readers. The reading matter in any given number of the Sunday Journal is equal in quantity and is inferior in quality to that found in leading magazines. As an educational adjunct and a source of entertainment the Sunday Journal is indispensable in every well-regulated family.

The Weekly Journal, at \$1 per year, contains more reading matter than can be obtained for the money in any other paper. It is carefully edited and offers the news of the week in condensed form and a variety of miscellany, cultural and household literature to render it one of the best investments that any family can make. Try it and see. It has a large circulation in this and other States and agents find it easy matter to secure large lists of subscribers. Special inducements offered to agents. Circulars sent on application.

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